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Clifford Chambers,
Stratford-upon-Avon,
Warwickshire, CV37 8HW

Supporting people with learning disabilities - helping them to live the life they choose

Dear Supporter,

We are delighted to have been chosen as the main beneficiary of the Wellesbourne and Shakespeare Lions Clubs Raft Race, in this its special 40th anniversary year. This unique event takes place on Sunday 24th July 2016, when over 50 teams will build a raft and paddle it 7.5 miles along the river Avon!

It's a family friendly day which receives great support from the local community and regularly attracts over 300 participants. The race starts at Wasperton and the finishing line is right in front of the iconic Royal Shakespeare Theatre in Stratford, where thousands of spectators made up of family, friends and the general public gather to welcome the rafters ashore!

We want the people we support at Heart of England Mencap to stay active and healthy and this year we're hoping to raise £10,000 to fund adapted bikes, so that our customers can experience the fun and thrill of cycling.

Our remaining Silver sponsorship package (see reverse for full details), provides excellent publicity in the local papers and on social media. If you decide not to take sponsorship you can still enter a team at a cost of just £15 per rafter. Visit www.rafrace.org.uk for more information and to sign up today!

- It's a great team building opportunity for your staff
- It helps your organisation to fulfil its Corporate Social Responsibility (CSR)
- It's a brilliant, family friendly day out
- You'll be helping to make a real difference to a local life!



Cath Errington, Fundraising Manager



SPONSORSHIP PACKAGE

SILVER

£500

- Entry of your own branded raft which your staff team can race.
- No entry fees.
- You can display your own branded banners and flags at the start and finish, as well as at cheering points along the way.
- Featured as a sponsor in all press releases.
- Inclusion in all literature sent out to interested parties.
- The opportunity to hand out leaflets to spectators on the day.

Please do come and talk to us about any other ideas you may have for sponsorship, we are flexible!



t: 01789 298709

e: support@heartofenglandmencap.org.uk

w: www.heartofenglandmencap.org.uk

f: [facebook.com/heartofenglandmencap](https://www.facebook.com/heartofenglandmencap)

t: @hofemencap

Registered in England Number: 2814177. An independent local Society, affiliated to the Royal Mencap Society

Heart of England Mencap registered charity number: 1038862

Lions registered charity number: 1061868